

# EVENT PROPOSAL

MISS & PRINCESA HISPANIC HERITAGE  
MENTORSHIP & SCHOLARSHIP PROGRAM

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2025



**PRINCESA HISPANIC  
HERITAGE**  
PRINCESAS DEL FESTIVAL

Prepared for:  
Potential Sponsors

**MISS HISPANIC  
HERITAGE**

REINAS DEL FESTIVAL

Prepared by:  
Organizers

# W E L C O M E



**Welcome to our enchanting Miss and Princesa Hispanic Heritage pageant event, a grand celebration where young girls wholeheartedly embrace and showcase their vibrant Hispanic culture, reaching across vast horizons. This is a Mentorship and Scholarship program tailored for girls aged 4 to 24 years**

**For many years, Hispanic communities have honored their celebrations with a Queen. These Queens are not only symbols of beauty and grace but also embody the rich cultural heritage and vibrant spirit of their communities.**

**The coronation of a Queen is often accompanied by traditional music, colorful parades, and lively dances that showcase the unique blend of historical influences and modern flair. These events bring together people of all ages, fostering a sense of unity and pride in their shared identity.**

**The Queen often plays an important role in community events throughout the year, serving as an ambassador who represents the values and aspirations of her people. Her presence is a reminder of the importance of preserving traditions while embracing the future with hope and enthusiasm.**

# ABOUT THE EVENT

## Time & Location

Date: TBA 2025

Time: 12:00pm to 4:00pm and 6:00pm to 9:00pm

Venue: Austin Peay State University Clement Auditorium -  
601 College Street, Clarksville, TN 37042

## Event Details

Miss Princesa participants, aged 4 to 10 years, will first display their cultural outfits before transitioning into evening attire. Each contestant will answer four questions onstage while in their evening wear. Following this, every girl will receive a crown and sash, culminating in the announcement of the Grand finale winners.

Later in the evening, the Preteen, Teen, and Miss age groups, ranging from 11 to 24 years, will present their cultural attires, followed by a change into evening gowns. They will be asked a series of random questions, and each girl will read her essay aloud. Afterward, the participants will be crowned and sashed, leading to the announcement of the Grand finale winners.

# MEET OUR CREW



**Mildred Hernandez**  
Event Manager



**Elizabeth Adamski**  
Creative Director



**Belinda Martinez**  
Marketing Specialist



**Nancy Selesele**  
Hospitality Coordinator

# EVENT HOST

## About C.H.A.F.F.

Clarksville Hispanic American Family Foundation

The Miss & Princesa Hispanic Heritage event is elegantly hosted by the Clarksville Hispanic American Family Foundation, a dedicated local non-profit that gracefully supports and empowers the Hispanic community in thriving and contributing to the vibrant tapestry of life in Clarksville.

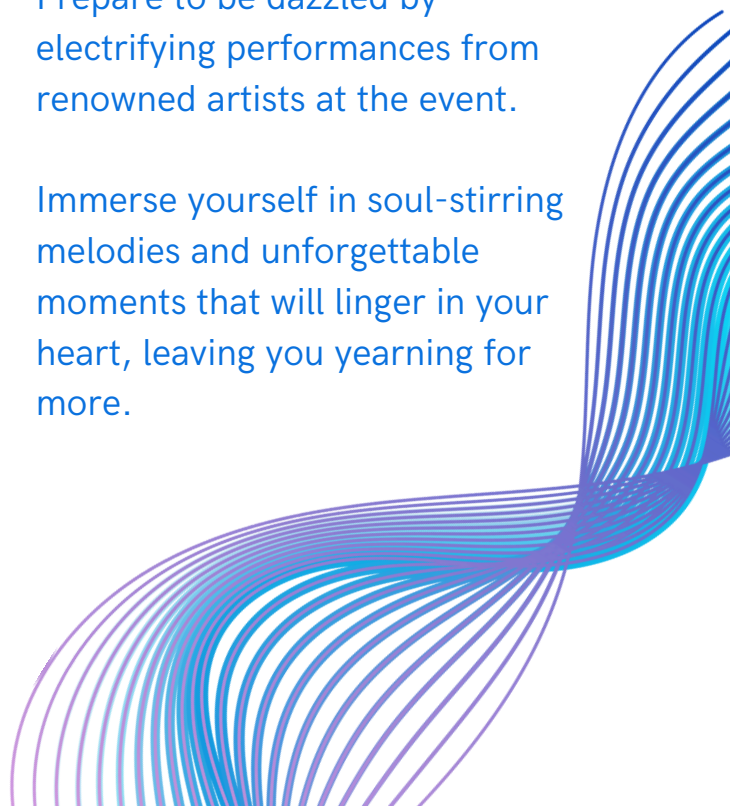


## Special Performers

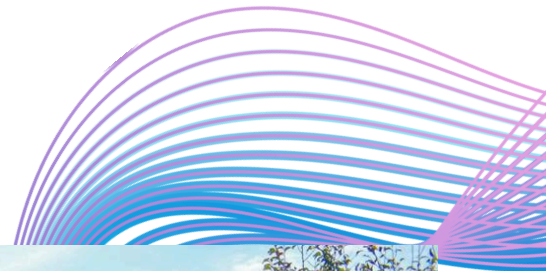
Josy Fonseca  
Ballet Folklorico Viva Panama

Prepare to be dazzled by electrifying performances from renowned artists at the event.

Immerse yourself in soul-stirring melodies and unforgettable moments that will linger in your heart, leaving you yearning for more.



# EVENT HIGHLIGHT



## **5<sup>th</sup>** Annual Hispanic Heritage Festival: A Day of Cultural, Hispanic Foods and much more

As next year approaches, we eagerly anticipate the return of our beloved festival, where visitors will once again come together to celebrate the vibrant tapestry of Hispanic culture. The air will once again be filled with the irresistible aroma of traditional dishes like empanadas, tamales, and churros, enticing festivalgoers to explore a diverse array of culinary delights from various regions.

The venue will be adorned with colorful decorations, including Papel picado and vibrant flags that dance in the gentle breeze, creating a warm and festive atmosphere to welcome everyone. Music will play a central role in the celebration, with the lively rhythms of salsa, merengue, and mariachi inviting people of all ages to dance and express their joy and heritage.

Artisans will showcase their crafts, presenting handmade jewelry, textiles, and pottery, each telling a unique story of cultural identity and tradition. Attendees will have the opportunity to participate in workshops, gaining insights into the history and contributions of Hispanic communities, fostering a deeper appreciation for this rich cultural legacy.

The festival will continue to be a space for connection, where stories are shared, friendships are formed, and the beauty of diversity is celebrated. It promises to be a day filled with laughter, learning, and love, honoring the vibrant cultures that enrich our community and the world.

# BUDGET ESTIMATE



No.	Description	Price
1.	Venue Rental	\$1500
2.	Artist Fees	\$400
3.	Production Costs	\$200
4.	Marketing and Promotion	\$1000
5.	Staffing and Security	\$500
6.	Equipment Rental	\$100
7.	Permitting and Insurance	\$300
8.	Miscellaneous Expenses	\$1500

**Total : \$5500.00**

After considering the above estimated costs, we aim to meticulously plan and allocate resources to ensure Miss and Princesa Hispanic Heritage pageant exceeds expectations while maintaining fiscal responsibility.



# THANK YOU!

## OUR CONTACT

-  919B Tiny town Road Clarksville Tn
-  (931) 624-1749/ (931) 302-4264
-  [www.chaffclarksville.org/](http://www.chaffclarksville.org/)  
[www.hispanicheritageclarksville.org](http://www.hispanicheritageclarksville.org)
-  [Lareinamt@gmail.com](mailto:Lareinamt@gmail.com)





# **SPONSORSHIP PACKAGE:**

## **PLATINUM \$1000**

- **Logo on official flyer**
- **Full page logo on Event Program**
- **Mass Media & On-Site presence**
- **10x10 space at the 2025 Clarksville Hispanic Heritage Festival**
- **2 Tickets to event and priority seating**
- **One-year long logo display on [www.hispanicheritagegclarksville.org](http://www.hispanicheritagegclarksville.org) as sponsor for this event**
- **Certificate of sponsorship**

**Your generous sponsorship not only breathes life into this event but also ensures that every participant is adorned with a gift and crown, creating a fun and unforgettable experience for all contestants..**





# **SPONSORSHIP PACKAGE:**

## **GOLD \$500**

- **Logo on official flyer**
- **Logo in Event Program**
- **1 Ticket to event**
- **One-year long logo display on [www.hispanicheritagegclarksville.org](http://www.hispanicheritagegclarksville.org) as sponsor for this event**
- **Certificate of sponsorship**

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